THE 10th STATE OF
ASIAN WOMEN’S HEALTH
IN MASSACHUSETTS

Look Back to Move Forward:
Asian Communities’ Access
to a Healthy Future

TUESDAY, MAY 10, 2022 | 10:30AM - 3:30PM EST
VIRTUAL - ZOOM
The Needs of Our Community

Asians/Asian-Americans:
- are 3x less likely to seek mental health services
- have the largest wealth gap of all races
- suffer disproportionately from asthma, dementia, HepB and diabetes
- face negative social determinants of health including racism, violence, and linguistic barriers

25.5%  89%  26.9%
- of Asian women 
  die due to cancer
- increase in incidences 
  of breast cancer
  (between 1999 and 2013)
- of Vietnamese and high percent-
  ages of other Asian ethnicities live 
  in poverty around Boston

Our Successes

- Eastern Regional Lead for the Asian Engagement and Recruitment
  Core for the NIH’s All of Us Research Program
- Launched EducAsians ESOL Health Literacy with 9 community
  organizations to reach 300 immigrants and ELL students in 2022
- 100 women through Achieving Whole Health with behavioral and
  mental health challenges
- Collaborative research including researching Parkinson’s Disease
  with the support of Michael J Fox Foundation
- Nearly 400% increase in organization budget and footprint; we are at
  an inflection point with great things to come!
Dear Partners,

We are excited to invite you to the 10th State of the Asian Women’s Health in MA conference: “Looking Back to Move Forward: Asian Communities’ Access to a Healthy Future” on May 10th, 2022 from 10:30 am to 3:30 pm.

This conference will celebrate our collective impact and identify priorities for advancing the health and wellbeing of Asian women. Our objectives are to review the outcomes of prior conferences and Asian health data in order to expand broader health foci to include racial, economic, and environmental justice issues. We’ll be gaining insight from Asian-serving agencies, providers, and conference participants to outline future priorities and action steps.

This important state-wide gathering of community members, advocates, public health officials, service providers, business leaders, community-based organizations, researchers and policy makers not only provides a rich co-learning platform for engaging key stakeholders, but also facilitates cross-sector collaborations.

This year, we will be awarding eight community leaders in Advocacy, Allyship, Research, Providership, Peer Leadership, Community Partnership, Corporate Partnership, and Media Partnership. We hope you will join us in celebration of their accomplishments.

Please see the attached form for sponsorship and advertising opportunities. We thank you in advance for your consideration in supporting our efforts.

Sincerely,

Chien-Chi Huang
Executive Director
Asian Women For Health
cch@asianwomenforhealth.org
SPONSORSHIP LEVELS

☐ **Catalyst - $10,000**
  - Logo/Name on AWFH website, email invite, program book, e-newsletter
  - Event day acknowledgement and logo display in event presentation
  - 60-second advertisement
  - Full-page program greeting
  - 2-minute greeting in workshop of choice
  - 2 dedicated social media posts
  - 15 tickets

☐ **Innovators - $5,000**
  - Logo/Name on AWFH website, email invite, program book, e-newsletter
  - Event day acknowledgement and logo display in event presentation
  - 30-second advertisement
  - Full-page program greeting
  - Dedicated social media post
  - 10 tickets

☐ **Champions - $2,500**
  - Logo/Name on AWFH website, email invite, program book, e-newsletter
  - Event day acknowledgement and logo display in event presentation
  - Full-page program greeting
  - 5 tickets

☐ **Partners - $1,500**
  - Logo/Name on AWFH website, email invite, program book, e-newsletter
  - Event day acknowledgement and logo display in event presentation
  - Half-page program greeting
  - 5 tickets

☐ **Allies - $1,000**
  - Logo/Name on AWFH website, email invite, program book, e-newsletter
  - Event day acknowledgement and logo display in event presentation
  - Half-page program greeting
  - 2 tickets

PROGRAM BOOK GREETING ONLY
(ad submission deadline: Friday, April 22, 2022)

☐ **Full Page - $500** (4.375”w x 7.875”h, with 0.125” bleed)

☐ **Half Page - $250** (4.375”w x 3.625”h, no bleed)
REPLY FORM

☐ I am pleased to sponsor the conference. (Please also check the box next to the level on the previous page.)

☐ I am sorry I cannot be a sponsor this year, but I am pleased to donate: $  

CONTACT INFORMATION

Sponsor/Advertiser/Exhibitor Organization Name:

(as you’d like it to be acknowledged)

Contact Name & Title:

Phone:  

Email:  

Street Address:

City:  

State:  

Zip Code:

NEXT STEP:

Please mail this completed form with a check (payable to Asian Women For Health, Inc.) to:

Asian Women For Health  
83 Wallace Street  
Somerville, MA 02144  

Thank you for your support!