

THE 10th STATE OF
ASIAN WOMEN'S HEALTH
IN MASSACHUSETTS

***Look Back to Move Forward:
Asian Communities' Access
to a Healthy Future***



TUESDAY, MAY 10, 2022 | 10:30AM - 3:30PM EST
VIRTUAL - ZOOM

*We envision a world where Asian women have the optimal quality care and support that **EVERYONE** deserves.*

THE NEEDS OF OUR COMMUNITY

Asians/Asian-Americans:

- are **3x less likely** to seek mental health services
- have the **largest wealth gap** of all races
- suffer disproportionately from **asthma, dementia, HepB** and **diabetes**
- face negative social determinants of health including **racism, violence**, and **linguistic barriers**

25.5%

of Asian women die due to cancer

89%

increase in incidences of breast cancer
(between 1999 and 2013)

26.9%

of Vietnamese and high percentages of other Asian ethnicities live in **poverty** around Boston

OUR SUCCESSES

- **Eastern Regional Lead** for the Asian Engagement and Recruitment Core for the **NIH's All of Us Research Program**
- Launched **EducAsians ESOL Health Literacy** with 9 community organizations to reach **300 immigrants** and ELL students in 2022
- **100 women** through **Achieving Whole Health** with behavioral and mental health challenges
- **Collaborative research** including researching Parkinson's Disease with the support of **Michael J Fox Foundation**
- Nearly **400%** increase in organization budget and footprint; we are at an inflection point with great things to come!

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Dear Partners,

We are excited to invite you to the 10th State of the Asian Women's Health in MA conference: **"Looking Back to Move Forward: Asian Communities' Access to a Healthy Future"** on May 10th, 2022 from 10:30 am to 3:30 pm.

This conference will celebrate our collective impact and identify priorities for advancing the health and wellbeing of Asian women. Our objectives are to review the outcomes of prior conferences and Asian health data in order to expand broader health foci to include racial, economic, and environmental justice issues. We'll be gaining insight from Asian-serving agencies, providers, and conference participants to outline future priorities and action steps.

This important state-wide gathering of community members, advocates, public health officials, service providers, business leaders, community-based organizations, researchers and policy makers not only provides a rich co-learning platform for engaging key stakeholders, but also facilitates cross-sector collaborations.

This year, we will be awarding eight community leaders in Advocacy, Allyship, Research, Providership, Peer Leadership, Community Partnership, Corporate Partnership, and Media Partnership. We hope you will join us in celebration of their accomplishments.

Please see the attached form for sponsorship and advertising opportunities. We thank you in advance for your consideration in supporting our efforts.

Sincerely,

Chien-Chi Huang

Executive Director

Asian Women For Health

cch@asianwomenforhealth.org

SPONSORSHIP LEVELS

☐ **Catalyst - \$10,000**

- Logo/Name on AWFH website, email invite, program book, e-newsletter
- Event day acknowledgement and logo display in event presentation
- 60-second advertisement
- Full-page program greeting
- 2-minute greeting in workshop of choice
- 2 dedicated social media posts
- 15 tickets

☐ **Innovators - \$5,000**

- Logo/Name on AWFH website, email invite, program book, e-newsletter
- Event day acknowledgement and logo display in event presentation
- 30-second advertisement
- Full-page program greeting
- Dedicated social media post
- 10 tickets

☐ **Champions - \$2,500**

- Logo/Name on AWFH website, email invite, program book, e-newsletter
- Event day acknowledgement and logo display in event presentation
- Full-page program greeting
- 5 tickets

☐ **Partners - \$1,500**

- Logo/Name on AWFH website, email invite, program book, e-newsletter
- Event day acknowledgement and logo display in event presentation
- Half-page program greeting
- 5 tickets

☐ **Allies - \$1,000**

- Logo/Name on AWFH website, email invite, program book, e-newsletter
- Event day acknowledgement and logo display in event presentation
- Half-page program greeting
- 2 tickets

PROGRAM BOOK GREETING ONLY

(ad submission deadline: **Friday, April 22, 2022**)

☐ **Full Page - \$500** (4.375"w x 7.875"h, with 0.125" bleed)

☐ **Half Page - \$250** (4.375"w x 3.625"h, no bleed)



asian women for health

REPLY FORM

- ☐ I am pleased to sponsor the conference. (Please also check the box next to the level on the previous page.)
- ☐ I am sorry I cannot be a sponsor this year, but I am pleased to donate: \$

CONTACT INFORMATION

Sponsor/Advertiser/Exhibitor Organization Name:

(as you'd like it to be acknowledged)

Contact Name & Title:

Phone:

Email:

Street Address:

City:

State:

Zip Code:

NEXT STEP:

Please mail this completed form with a check (payable to Asian Women For Health, Inc.) to:

Asian Women For Health
83 Wallace Street
Somerville, MA 02144

Thank you for your support!

Asian Women For Health is a 501(c)(3) not for profit organization

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