



asian women for health

Get Involved: Host a Virtual Watch Party



Step #1: Plan your virtual watch party.

This can be organized over Zoom/video, an online chat, or Facebook Watch Party. This PSA is short, so the discussion will mostly revolve around these guiding questions. Consider the format of the watch party: What would you like your guests to take away - get involved in the community, register to vote?

Step #2: Watch & discuss together!

Stream on YouTube: https://www.youtube.com/watch?v=_WXXjour2jE

Start with introductions; then dive into guiding questions:

- What feelings did the PSA stir up for you? Frustration, anger, hope, optimism?
- Have you experienced a racist encounter like this before? How did you react in the moment?
- Growing up, what was it like being Asian in your neighborhood/community?
- What is your relationship to and understanding of the “model minority myth”? How has it benefited you and/or how has it been detrimental?
- What does being “American” mean to you?
- When have you felt comfortable speaking up and breaking the silence on issues of racism? How have you used your voice for social justice causes?

Step #3: Determine ways that you can take action.

- Encourage others to host a virtual watch party.
- Identify areas of collaboration/accountability with guests, e.g. donating to a cause together.
- Follow AWFH on social channels and refer to [AWFH anti-racism resources](#).
- Email info@asianwomenforhealth.org to let us know how the watch party went!

About this Guide and PSA

Asian Women for Health (AWFH) created an anti-racism PSA in partnership with CHNA 17 and McLean Hospital. Anti-Asian American discrimination has been on the rise since the start of the COVID-19 pandemic. As of May 13, [Stop AAPI Hate](#) recorded almost 1,900 incidents across the U.S. These incidents include verbal harassment and physical assault, with women experiencing a higher likelihood of getting attacked than men. This PSA is part of a [#RacismIsaVirus](#) campaign to combat the rise of anti-Asian prejudice. We can all do our part by demonstrating compassion for one another and stopping the spread of racism.