

2022 ...

CELEBRASIANS BENEFIT FASHION SHOW

SUNDAY, OCTOBER 2

3:00 - 6:00 PM EDT

STARLIGHT SQUARE





asian women for health

AWFH Board

Chien-Chi Huang

Executive Director

Ling-Mei Wong

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Member

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Member

Dear Partners,

We are excited to invite you to the 10th Annual CelebrASIANS Benefit Fashion Show: **"From Resilience to Radiance"** on Sunday, October 2, 2022 from 3:00 - 6:00 pm EDT at the Starlight Square in Cambridge. We are hosting the event in a hybrid capacity and opening it to the general public for free.

CelebrASIANS, our signature community event, raises funds towards peer-led support initiatives, breast and cervical cancer education and outreach, and programs that foster intergenerational community and cultural connection among the women we serve. At this year's event, we look forward to showcasing the style, spirit, and health journeys of our survivor models, who have faced cancer and trauma with inspiring strength and resilience. We hope you will join us in celebrating these remarkable women.

At a time when we are striving to advance equity, reduce health disparities, and meet the growing needs of Asian women and their families amid a global pandemic, we are asking for the generous support of our sponsors, community partners, donors, and volunteers to help achieve our goals.

We hope that you will rise to the challenge as an Event Sponsor and join us in our mission to advance women's health. Please see the attached form for sponsorship and advertising opportunities. We thank you in advance for your consideration in supporting Asian Women for Health.

Sincerely,

Chien-Chi Huang

Executive Director

Asian Women For Health

cch@asianwomenforhealth.org

SPONSORSHIP LEVELS

Trendsetters - \$10,000



- Organization recognized as “Trendsetters Sponsor” on AWFH’s website, event flyer, program book, e-newsletter, and social media
- Event day acknowledgment and logo display
- Sponsor spotlight: Pre-recorded video greeting or ready-made ad (up to 60 sec)
- Branded giveaway opportunities
- Exhibit table
- Full-page ad in program book

Trailblazers - \$5,000



- Organization recognized as “Trailblazers Sponsor” on AWFH’s website, event flyer, program book, e-newsletter, and social media
- Event day acknowledgment and logo display
- Sponsor spotlight: Pre-recorded video greeting or ready-made ad (up to 30 sec)
- Branded giveaway opportunities
- Exhibit table
- Full-page ad in program book

Truthseekers - \$2,500



- Organization recognized as “Truthseekers Sponsor” on AWFH’s website, event flyer, program book, e-newsletter, and social media
- Event day acknowledgment and logo display
- Sponsor spotlight: Pre-recorded video greeting or ready-made ad (up to 30 sec)
- Full-page ad in program book

Thinkers - \$1,500



- Organization recognized as “Thinkers Sponsor” on AWFH’s website, event flyer, program book, e-newsletter, and social media
- Event day acknowledgment and logo display
- Sponsor spotlight: Pre-recorded video greeting or ready-made ad (up to 15 sec)
- Half-page ad in program book

Talents - \$1,000



- Organization recognized as “Talents Sponsor” on AWFH’s website, event flyer, program book, e-newsletter, and social media
- Event day acknowledgment and logo display
- Half-page ad in program book

SPONSORSHIP FORM

The organization listed below agrees to sponsor the **2022 CelebrASIANS
Benefit Fashion Show** on Sunday, October 2nd, 2022.

CONTACT INFORMATION

Agency/Organization Name:

(as you'd like it to be acknowledged - if anonymous, please indicate)

Name of Agency/Organization Representative:

Phone:

Email:

Street Address:

City:

State:

Zip Code:

Website:

Brief Description of Agency:

Please select a Sponsorship Level (see previous page for full description):

\$10,000 \$5,000 \$2,500 \$1,500 \$1,000

PROGRAM BOOK AD ONLY (deadline to submit file: Friday, September 16, 2022)

- Full Page Ad - **\$500** (8.5"w x 11" h)
 Half Page Ad - **\$250** (8.5"w x 5.5" h)

Signature of Representative:

Date:

Sponsorship Form and Payment due by September 2, 2022

DONATE BY CHECK:

Please make check payable to “**Asian Women for Health**” and write “**2022 CelebrASIANS Benefit Fashion Show**” in the check memo section to ensure your contributions are directed to support the Show.

Check and completed Sponsorship Form are to be mailed to:

Asian Women for Health
Chien-Chi Huang
Executive Director
83 Wallace Street,
Somerville, MA 02144

DONATE ONLINE:

(Donation by check is preferred to avoid the processing fee charged by PayPal for online donations.)

Donations can be made online using PayPal, credit card, or debit card by going to the Asian Women for Health website www.asianwomenforhealth.org and clicking on the “**Donate Now**” button located on the homepage. Make sure to write “**2022 CelebrASIANS Benefit Fashion Show**” in the “add special instructions to the seller” section of the online form so your contributions are directed to support the Show. Then email the completed Sponsorship Form to:

Asian Women for Health
Chien-Chi Huang
Executive Director
cch@asianwomenforhealth.org

Note: Asian Women for Health is a 501(c)(3) nonprofit organization
[Tax ID number: 32-0390494].

Thank you for your support!

