Massachusetts HPV Initiative:
Raising HPV Immunization Rates to Prevent HPV-Related Cancers

WHAT YOU NEED TO KNOW ABOUT HPV AND HPV-RELATED CANCERS
- Approximately 79 million people in the US are infected with HPV, and approximately 14 million people in the US will become newly infected with HPV each year.
- Each year, an estimated 26,000 cancers are attributable to HPV; about 17,000 in women and 9,000 in men.
- Cervical cancer is the most common HPV-associated cancer among women and oropharyngeal cancers are the most common among men.

THE CURRENT PROBLEM
Even though the HPV vaccine can prevent cancer, immunization rates remain very low among female and male adolescents in our state. Missed opportunities for HPV vaccination may result in serious consequences. The CDC, AAP and AAFP recommend that all 11-12 year-olds receive HPV, meningococcal, and Tdap vaccines at the same time.

WHAT CAN PROVIDERS DO?
The most significant factor in parents' decision to vaccinate their children with HPV vaccine is a strong, routine recommendation from the child's healthcare provider. Research shows that simply changing the wording used to introduce the HPV vaccine makes a tremendous difference.

HELPFUL STRATEGIES
- Talk about HPV vaccination as cancer prevention. Cancer prevention is important to parents so remind them that HPV vaccination protects against not only cervical cancer, but also anal, penile, vaginal, vulvar, and oropharyngeal cancers.
- Recommend the HPV vaccine the same way and on the same day as other vaccines.

“Now that your child is 11, they are due for three shots that are really important for all kids their age: HPV, meningococcal, and Tdap. I recommend giving these at the end of the visit today.”

OTHER RESOURCES
CDC You are the Key to Cancer Prevention Clinician Website: http://www.cdc.gov/hpv/hcp/
MA Chapter, American Academy of Pediatrics (MCAAP) HPV Website: http://mcaap.org/immunization-hpv/

Contact Rebecca Vanucci (rebecca.vanucci@state.ma.us), MDPH Immunization Outreach Coordinator, for more information.