December 9, 2019

Dear Partners,

We are excited to announce that the 8th annual State of the Asian Women’s Health in MA conference: Promoting Best Practices for Culturally Responsive Care for Asian Women will convene at the ZGC Innovation Center (1000 Massachusetts Ave., Cambridge, MA 02138) on Wednesday, May 20th 2020 from 8:00 am to 3:30 pm.

The goal of this conference is to educate healthcare professionals about the importance of providing culturally responsive and competent care and recognize frontline workers’ contributions to advance Asian women’s health.

This important state-wide gathering of community members, advocates, public health officials, service providers, business leaders, community-based organizations, researchers and policy makers not only provides a rich co-learning platform for engaging key stakeholders, but also facilitates cross-sector collaborations.

Please see the attached form for sponsorship/advertising/exhibit opportunities. We thank you in advance for your consideration in supporting our efforts.

Sincerely,

Chien-Chi Huang,
Executive Director
Asian Women for Health
cch@asianwomenforhealth.org
SPONSORSHIP LEVELS:

- **Catalyst $10,000**
  - Logo/Name on AWFH website and e-newsletter, email invite, program book
  - Event day acknowledgement, event title slide, display of corporate signage
  - Exhibit table
  - Branding giveaways for conference participants
  - 15 tickets
  - Full-page program greeting

- **Innovators $5,000**
  - Logo/Name on AWFH website and e-newsletter, email invite, program book
  - Event day acknowledgement, event title slide
  - Exhibit table
  - 10 tickets
  - Full-page program greeting

- **Champions $2,500**
  - Logo/Name on AWFH website and e-newsletter, email invite, program book
  - Event day acknowledgement, event title slide
  - 5 tickets
  - Full-page program greeting

- **Partners $1,500**
  - Logo/Name on AWFH website and e-newsletter, email invite, program book
  - 5 tickets
  - Half-page program greeting

- **Allies $1,000**
  - Logo/Name on AWFH website and e-newsletter, email invite, program book
  - 2 tickets
  - Half-page program greeting

EXHIBIT TABLE ONLY:  
- **For-profit $500**
- **Nonprofit $250**

PROGRAM BOOK GREETING ONLY: Ad submission deadline: Friday, May 8th, 2020

- **Full Page** (4.375”w x 7.875”h, with .125” bleed) $500
- **Half Page** (4.375”w x 3.625”h, no bleed) $250
REPLY FORM

☐ I’m pleased to sponsor the conference at the following level: $ ______________

☐ I’m sorry I cannot be a sponsor this year, but I’m please to donate: $ __________

Contact Information

Sponsor/Advertiser/Exhibitor Organization Name

(as you’d like it to be acknowledged)

Contact Name & Title: ___________________________________________________________

Phone: __________________________ Email: _______________________________________

Street Address: __________________________

City: __________________________________ State: __________________ Zip Code: ________

Next Step:

● Please mail this completed form with a check (payable to Asian Women For Health, Inc.) to:

Asian Women For Health
83 Wallace Street,
Somerville, MA 02144

Thank you for your support!